



# \$300 Cash Bonus offer<sup>1</sup>

Bank of America is offering new checking customers a \$300 cash offer.<sup>1</sup> Start by opening a new eligible checking account today.

To get started with this offer, open a new eligible Bank of America personal checking account **by January 31, 2025**, and set up qualifying direct deposits.<sup>1</sup> Bank of America Advantage SafeBalance Banking<sup>®</sup> for Family Banking accounts are **not eligible** for this offer.

Remember, Keeley Companies team members with direct deposit also can enroll for banking benefits from Bank of America as part of the Banking and Investing Program.<sup>2</sup>

Visit [go.bofa.com/13387\\_K2](https://go.bofa.com/13387_K2) for full program details. To learn more about the offer, scan the QR code below.

New checking customers

\$300

cash offer<sup>1</sup>



Scan here for \$300 offer details.

Or visit [go.bofa.com/ebi300bonus](https://go.bofa.com/ebi300bonus)

When you use the QRC feature, certain information is collected from your mobile device for business purposes.

<sup>1</sup> This offer is available online only and may not be available if you leave [bofa.com/ebi300bonus](https://bofa.com/ebi300bonus), visit [bankofamerica.com](https://bankofamerica.com), visit a Bank of America financial center, or if you call the bank. You may receive different Bank of America promotional checking offers by various methods, i.e., mail, in person or email/online. These promotional offers may have different terms based on how Bank of America introduces them. To ensure you respond to the correct offer, please reference the original offer received.

This offer is limited to individuals who have not owned or co-owned a Bank of America personal checking account within the last twelve (12) months. Fiduciary accounts (e.g., trusts), Bank of America Advantage SafeBalance Banking<sup>®</sup> for Family Banking accounts, and business accounts are **not eligible** for this offer. Offer cannot be combined with any other checking offer and is limited to one bonus per customer. Offer expires on **January 31, 2025**. Bank of America may change or discontinue this offer at any time before this date without notice.

#### Requirements to Receive the \$300 Checking Bonus:

(1) Open a new eligible personal checking account online through [bofa.com/ebi300bonus](https://bofa.com/ebi300bonus) by **January 31, 2025**, to be enrolled in this offer.

Bank of America Advantage SafeBalance Banking<sup>®</sup>, Bank of America Advantage Plus Banking<sup>®</sup>, Bank of America Advantage Relationship Banking<sup>®</sup> accounts are **eligible** for this offer. Bank of America Advantage SafeBalance Banking<sup>®</sup> for Family Banking accounts are **not eligible** for this offer.

(2) Set up and receive Qualifying Direct Deposits totaling \$2,000 or more into that eligible Bank of America Advantage Banking account within ninety (90) days of account opening.

A "**Qualifying Direct Deposit**" is a direct deposit of regular monthly income — such as your salary, pension or Social Security benefits, which are made by your employer or other payer — using account and routing numbers that you provide to them. Examples of **non-qualifying** transfers and deposits include the following: teller deposits, wire transfers, debit card transfers, ATM transfers or deposits, Online and Mobile Banking transfers or deposits, or transfers from a bank or brokerage account or Merrill investment account.

After you satisfy all of the requirements, we will attempt to deposit the earned bonus directly into your new eligible Bank of America Advantage Banking account within sixty (60) days. The new eligible Bank of America Advantage Banking account must be open and in good standing up to and including the date any earned bonus is paid.

Your receipt of any bonus is subject to validation that you have provided all the information we require in connection with maintaining the account. This includes information needed to identify each account owner and to report the bonus to the Internal Revenue Service (IRS), including a validly completed IRS Form W-9 or Form W-8 (as applicable). **The value of this bonus may constitute taxable income to you. To the extent required by law, Bank of America may withhold tax or other amounts from the payment.** Bank of America may issue an IRS Form 1099 (or other appropriate form) to you that reflects the value of such bonus. Please consult your tax advisor, as neither Bank of America, its affiliates, nor their employees provide tax advice.

**Additional Terms and Conditions:** All account applications are subject to approval. The minimum deposit required to open a Bank of America Advantage SafeBalance Banking<sup>®</sup> account is \$25. The minimum deposit required to open a Bank of America Advantage Plus Banking<sup>®</sup> account is \$100. The minimum deposit required to open a Bank of America Advantage Relationship Banking<sup>®</sup> account is \$100, and the Annual Percentage Yield (APY) is as follows: less than \$50,000, 0.01%; \$50,000 and over, 0.02%. APYs are accurate as of 09/18/2024. For today's rates, select the applicable account at [bankofamerica.com/depositrates](https://bankofamerica.com/depositrates). Rates may change at any time without prior notice, before or after the account is opened, and may vary by location. Fees may reduce earnings. Accounts, product terms, and fees may vary by location, and we may discontinue and/or add new account types at any time. Please consult a financial center, visit [bankofamerica.com](https://bankofamerica.com) or see the Personal Schedule of Fees (found at [bankofamerica.com/fees](https://bankofamerica.com/fees)) for account fees and additional information about accounts.

Reproduction, purchase, sale, transfer or trade of this offer is prohibited.

<sup>2</sup> **Preferred Rewards Program Eligibility.** As an employee of a company participating in the Bank of America Employee Banking and Investing Program, you are eligible to enroll in the Bank of America Preferred Rewards<sup>®</sup> program if you:

(1) have an active, eligible Bank of America personal checking account, and

(2) receive or expect to receive a W-2 from your employer, and

(3) receive all or part of your payroll direct deposit from the participating company into an eligible Bank of America checking or savings account.

Employees qualify for the Gold tier of Preferred Rewards without meeting the balance requirement and may qualify for higher tiers on the standard program terms. The standard program terms require an eligible Bank of America personal checking account and a qualifying balance of at least \$20,000 for the Gold tier, \$50,000 for the Platinum tier, \$100,000 for the Platinum Honors tier, \$1,000,000 for the Diamond tier and \$10,000,000 for the Diamond Honors tier in your combined qualifying Bank of America deposit accounts (such as checking, savings, certificate of deposit) and/or your Merrill investment accounts (such as Cash Management Accounts, 529 Plans). The qualifying balance is calculated based on your average daily balance for a three-calendar month period. Employee benefit plans (such as 401(k)) will not count toward the combined balance requirement. If you are no longer an employee, standard program terms apply. New employees may have to wait up to one month before they can enroll to allow for their employee status to be identified. For additional Employee Banking and Investing eligibility information please refer to [go.bofa.com/cebi-faq](https://go.bofa.com/cebi-faq) for details. Benefits become effective within 30 days of your enrollment, or for new accounts within 30 days of account opening, unless we indicate otherwise. Certain benefits are also available without enrolling in Preferred Rewards if you satisfy balance and other requirements. For more information refer to the Preferred Rewards section of the Personal Schedule of Fees available at [bankofamerica.com/fees](https://bankofamerica.com/fees).

Banking products are provided by Bank of America, N.A., and affiliated banks, Members FDIC and wholly owned subsidiaries of Bank of America Corporation.

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